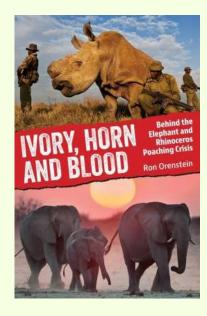
## Review on the book: "Ivory, Horn and Blood" By Ericka Ceballos



Writer: Ph.D. LL.B Ronald Orenstein

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I would like to share with you my review of Dr. Ronald Orenstein's new book: "Ivory, horn and blood".

Ronald is a well known Canadian Animal Conservation Colleague and a renowned zoologist, lawyer and also a wildlife conservationist. He has written other nature books. He is a member of IUCN and a Member of the Board of the Species Survival Network (SSN).

The foreword of the book is written by Dr. Ian Douglas-Hamilton (OBE) who is the founder of Save the Elephants and is a worldwide recognized authority on the African elephant.

Ron's book offers a rare approach to understand the very complex and political web of deception, murder and international corruption that hides behind the illegal international trade in elephant ivory and horn trade.

Each chapter is very intense and it contains a rich source of information with very interesting detailed data, that will keep the reader glued to the book while helping to understand the extend of the current crisis that are facing the elephants and rhinos in Africa and Asia.

It will also help the readers to understand how CITES (The Convention on International Trade in Endangered Species of Wild Fauna and Flora) works, its complexity, and their main role of in this trade.

Most of the people aren't familiar with CITES or with the daily butchery of the elephants and rhinos in Africa and Asia, but even people like me who closely work with this Convention and for the African elephant conservation and protection, I found in this book some amazing, shocking and quite disturbing facts. I have learned a lot of important information that I wasn't aware before reading this book.

"Ivory, horn and blood" explains in detail the intricate corruption and all the organized crime behind the poaching of these magnificent animals.

This is a very well researched book that will make you understand in a clear and easy wording, how multinational and political this tragic issue is.

I highly recommended this book for all the people working in animal conservation, for the people that are interested in elephant and rhino conservation or that are fighting against the ivory and rhino horn trade, or just for the people that want to understand and learn more about the reasons why those animals are been driving to extinction.

